

## ABSTRACT

A liquid crystal display device which is constructed to restrain the occurrence of ionic image retention includes substrates disposed in opposition to each other with a liquid crystal being interposed therebetween, a pixel electrode formed in each pixel area on a liquid-crystal-side surface of one of the substrates, a counter electrode which generates an electric field between itself and the pixel electrode, and alignment films disposed in contact with the liquid crystal on the liquid-crystal-side surfaces of the respective substrates. The liquid crystal has a positive or negative dielectric anisotropy, and each of the alignment films is made of a material containing a diamine structure which traps ionic impurities.